

YOUNG LIONS COMPETITIONS



GREECE

Young Lions Film Competition

COMPETITION OVERVIEW

Teams will be required to create a 60-second commercial in response to the brief. Teams must comply with the terms of the Young Lions Competitions Greece.

TIMETABLE

Briefing	Tuesday 26 March	11.00, online
Deadline	Thursday 28 March	12.00, online
Winners announcement	TBA	

HOW DOES IT WORK?

Imagine having only 48 hours to film and edit a 60-second commercial, filmed entirely on non-professional filming equipment? This is the challenge that young Creatives face in the Film Competition.

ELIGIBILITY

To be eligible to compete in the Film competition the team must be made up of two young professionals, **age 30 or under**, born on or after **23 June 1993** working in creative communications / advertising / digital agencies. Freelancers will be accepted to compete in this competition. In-house creative teams from client companies are also accepted to compete in this competition.

DELIVERABLES

Each team must submit the following (online at www.younglions.gr):

1. **60 second Film** in high quality mp4
2. a three-part written submission:
 - offering a short summary of what happens in the film (150 words)
 - explaining the background of the idea - an overview of the brief and the objectives the client is reaching (150 words)
 - describing the strategy and insight - how the film answers the brief, target audience and the insight that informs the work (150 words).
2. Valid **copy of both team members' National Identity card** clearly showing the date of birth.